



Bernd Heinrichs
Managing Director – Internet of Everything (IoE) EMEAR

Bernd is in charge of Internet of Everything Sales and Innovation Centers in EMEAR at Cisco.

He currently is building up a Center of Innovation (CoI) in Berlin, which focuses on Manufacturing and Transportation as key verticals. The idea behind a CoI is to accelerate innovation in cooperation with a strong external ECO System.

Bernd has over 20 years of professional experience in the high tech communications market. After managing several engineering projects for Ericsson, he moved to Cisco, where he was active in different Sales, Technology, Marketing, M&A and Investment Leadership roles.

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